Page 6, **IN THE ABSTRACT OF THE DISCLOSURE**, line 19 after "attribute," and before "activating" delete [automatic] and replace with "automatically";

Page 7, line 18 after "material" delete [in television or radio] and line 19 before "." Delete [advertisements];

Page 8, line 21 after "et" and before "," delete [aI] and replace with "al";

Page 9, line 25 after "Drawing" and before "," delete [FIG. 1] and replace with "**FIG. 1**";

Page 10, line 8 before "and" delete [Drawing] and replace with "Drawings", line 10 after "the" and before first "and" delete [Drawing] and replace with "Drawings" and line 21 after "means" and before "TELEVISION" insert ",";

Page 14, line 3 after third "means" and before "i.e." insert "," and line 24 after "12" and before "may" delete ".";

Page 15, line 9 after ")" and before "entering" delete [and] and replace with "," and line 21 after "Drawing" and before "," insert "**FIG. 1**";

Page 16, line 4 after second "or" and before "player" insert "media" and line 13 after ")" and before "," insert "or [time:yyyymmddThhmmss] (NOTSHOWN)";

Page 17, line 10 before "herein" delete [Disclosed] and replace with "disclosed";

Page 18, line 6 after "activation" and before "an" insert ",", line 14 before first "receiving" insert "program signal" and line 15 before "program" insert "predetermined";
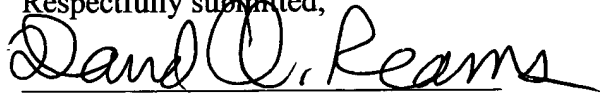
Page 19, line 3 after "said" and before "receiving" insert "program signal";

Page 20, line 5 after "an" and before "automatic" delete [hyperlink] and line 6 after "." and before "LINK" delete [For example,];

Page 22, line 13 after "to" and before "receiving" insert "program signal", line 14 before "program" insert "said" and after second "said" and before "transmitting" insert "program signal" and

Page 26, line 13 after second "activating" and before "hyperlink" delete [said].

Respectfully submitted,

David A. Reams, Applicant